

ONE STOP SHOP

Taste The Difference

www.fruity-co.com

About Us

We are passionate about bringing our frozen fruits and vegetables from more than 47,000 acres of farms to your table worldwide, prioritizing quality, sustainability, and customer satisfaction.

Fruity is part of EL Banna-Group, one of the largest conglomerates in Egypt since 1974 specializing in more than Seven industries with exports to more than 80 countries.



Vision

To be a global leader in high-quality Egyptian fresh, frozen, freeze-dried fruits and vegetables as well as juice processing, known for sustainability, innovation, and exceptional taste.

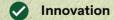
Mission

To be the leading provider of premium fresh and frozen fruits and vegetables, exceeding customer expectations and driving global food solutions.

Core Values

Integrity

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Excel	lence



Teamwork

Social Responsibility CSR

Product Categories



Fresh Citrus



Concentrated & NFC Juice



Frozen Fruits

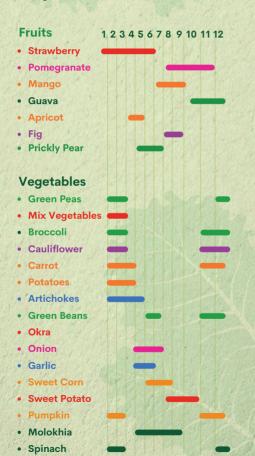


Frozen Vegetables



Freeze-Dried Fruits & Vegetables

Products



1* Storage

Deep freeze store (-18° C) up to 24 months- Refreezing is not allowed.



Carton 10kg - Retail packing - Customized pack upon request.



Premium Frozen Products
Delivered Right To Your
Doorstep

Quality

Fruity adheres to a compliance program that with international food standards and regulations with full focus on hygiene, quality assurance, sustainability, traceability and quality certifications.











Processes



Farming



Squeezing



Freezing



50 Years of Experience

Committed to sustainability





One Stop Shop

Premium Quality

Sustainability

Customer Satisfaction

Experience of Excellence

Farm to door service

High-Quality Products

Adhering to quality standards



We Grow. We Produce. We Care.



Contact Us



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