



Fruity

FRUIT VALLEY CO. FOR AGRICULTURAL INVESTMENT

ONE STOP SHOP

Taste The Difference

www.fruity-co.com

About Us

We are passionate about bringing our frozen fruits and vegetables from more than 47,000 acres of farms to your table worldwide, prioritizing quality, sustainability, and customer satisfaction.

Fruity is part of EL Banna-Group, one of the largest conglomerates in Egypt since 1974 specializing in more than Seven industries with exports to more than 80 countries.



MODERN PAPER
FOR HOUSING



EGYPT QUALITY
STANDARD



ELANDALUS
FOR REAL ESTATE MANAGEMENT



Vision

To be a global leader in high-quality Egyptian fresh, frozen, freeze-dried fruits and vegetables as well as juice processing, known for sustainability, innovation, and exceptional taste.

Mission

To be the leading provider of premium fresh and frozen fruits and vegetables, exceeding customer expectations and driving global food solutions.

Core Values



Integrity



Excellence



Innovation



Teamwork



Social Responsibility CSR

Product Categories



Fresh Citrus



Concentrated & NFC Juice



Frozen Fruits



Frozen Vegetables



**Freeze-Dried
Fruits & Vegetables**

Products

Fruits



Vegetables



Storage

Deep freeze store (-18°C) up to 24 months- Refreezing is not allowed.



Package

Carton 10kg - Retail packing -
Customized pack upon request.



Premium Frozen Products
Delivered Right To Your
Doorstep

Quality

Fruity adheres to a compliance program that aligns with international food safety standards and regulations with full focus on hygiene, quality assurance, sustainability, traceability and quality certifications.



Processes



Farming



Squeezing



Freezing

50 Years of Experience

Committed to sustainability



The image is a vertical collage of three photographs. The top photo shows a vast field of strawberry plants in rows. The middle photo shows a large array of blue solar panels installed in a field. The bottom photo is a close-up of various frozen fruits, including strawberries, green grapes, and orange slices.

Why choosing **Fruity?**

One Stop Shop

Premium Quality

Sustainability

Customer Satisfaction

Experience of Excellence

Farm to door service

High-Quality Products

Adhering to quality standards







We Grow.

We Produce.

We Care.



Contact Us

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